



## MaxSea International

Here at MaxSea International, we are a French marine navigation software company and are currently looking for a Marketing Assistant for our Spanish subsidiary in Barcelona.

As a worldwide market leader, we boast a strong range of products for all three maritime sectors: recreational, fishing and shipping.

Thanks to over 30 years of mastering our activity, we are proud to provide a proven powerful technology that has been developed with a unique vision allowing for continuous innovation. With features that are truly cutting-edge, the TIMEZERO technology has two main objectives: Supreme control and performance.

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With over 25,000 installations worldwide, TIMEZERO software is sold in 30 countries and on 5 continents.

Learn more at our website: <https://mytimezero.com>

## Our group in terms of figures:

- 70 employees over 3 geographical sites: Portland (USA), Biarritz (France), Barcelona (Spain)
- Close to 10M of consolidated turnover
- Over 100.000 licenses sold
- Software available in 13 languages
- Since 2004, we work closely with [FURUNO](#), the world leader in marine electronics



### Localization

Situated in the city center of Barcelona in an innovative and international scene, the office is located:



**15 min away** from Barcelona Sants train Station



**30 min away** from Barcelona airport by aerobus



**5 min walk** to multiple metro and bus station



Great variety of restauration options close to the office

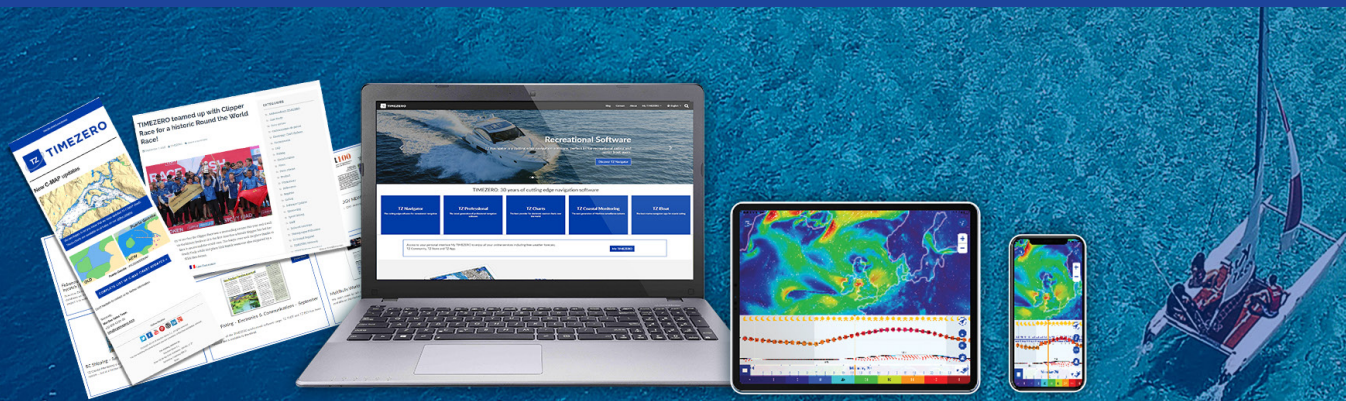


## MAXSEA

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## Marketing Assistant Job Offer



To be the successful applicant, you have a bachelor's degree from a business school or university with a specialization in marketing. You have a strong interest in web marketing and a taste for strategic analysis and operational marketing. You must speak English as your first language and be eager to learn and grow your marketing skills. You are enthusiastic, versatile, creative, organized and rigorous.

### Being part of the marketing team, you will have the following tasks!

- Driving marketing campaigns by designing, producing, translating emails, webpages, social media content, blog articles and documents such as guides, tutorials, success stories, white papers or press releases. All of this will be done using a range of tools including Hubspot, Mailchimp, WordPress, Canva, the Adobe Creative Suite and Final Cut Pro.
- Optimizing, introducing, producing, communications and tools to improve the lead and customer experience.
- Monitoring online ads including Google Ads, Apple Search Ads and Facebook Ads for awareness and acquisition. You will be responsible for applying the strategy, performing A/B testing, analyzing and reporting results for constant optimization toward to goals.
- Feed social media, grow the community and its engagement.
- Managing Brand Ambassadors partnerships to make the most of mutual inputs in terms of content production and brand visibility while providing TIMEZERO software solution to support the ambassador's project along with marine navigation and software testing experience.

### Desired Skills and Experience

- Native English speaker
- Writing skills
- Discipline and organization
- Advanced knowledge of French
- Knowledge of Spanish is a plus
- Being familiar with marine navigation is a plus

This adventure tempts you? **we are waiting for you: join us!**

## Get on board !