



## MaxSea Company

Here at MaxSea, we are a French marine navigation software company with a strong international culture and are currently seeking a Community Manager for our Spanish subsidiary in Barcelona (with partial remote work).

As a worldwide market leader, we boast a strong range of products across all four maritime sectors: recreational, fishing, shipping, and surveillance. As such, our community is exceptionally diverse, and our marketing team loves challenges!

Thanks to almost 40 years of mastering our craft, we are proud to provide a proven powerful technology that has been developed with a unique vision allowing for continuous innovation. With features that are truly cutting-edge, our TIMEZERO technology has two main objectives: Supreme control and performance.

With over 25,000 installations worldwide, TIMEZERO software is sold in 30 countries and on 5 continents.

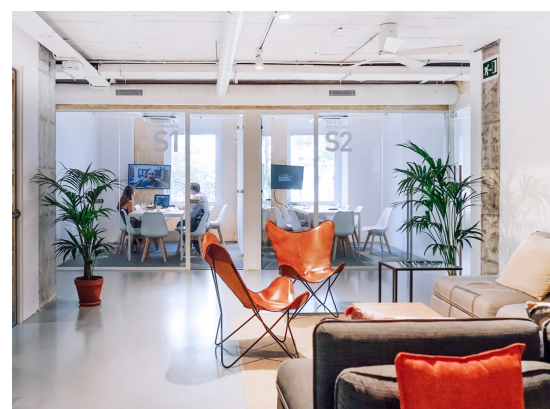
Learn more at our website > "<https://mytimezero.com>"

And our Instagram account > "<https://www.instagram.com/mytimezero/>"

## About You

To be the successful applicant, you should have a bachelor's degree from a business school or university with a specialization in marketing. You must have a strong background in performance and community marketing and a taste for marine navigation, tech solutions, fresh marketing trends and tools, and operational marketing.

This position requires a good communicator who can manage multiple projects at once and has a keen interest in social networks. You must speak English as your first language and be eager to learn and grow your marketing skills. You are enthusiastic, empathic, organized, rigorous, proactive.



### Localization

Situated in the city center of Barcelona in an innovative and international scene, the office is located:



**15 min away** from Barcelona Sants train Station



**30 min away** from Barcelona airport by aerobus



**5 min walk** to multiple metro and bus station



Great variety of restauration options close to the office



**MAXSEA NAVAL**  
Marine navigation software publisher

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## Community Manager Offer

### Being part of the marketing team, you will have the following tasks:

- Listen and answer to our followers on different social media channels (Instagram, TikTok, Facebook, YouTube, and LinkedIn). Animate the community by opening engaging conversations on our posts. Manage TIMEZERO's presence beyond our own channels interacting with the community any time TIMEZERO is mentioned. You will research and engage with key profiles reflecting our different target audiences to craft authentic community online experience.
- You will be contributing to the development and execution of the social media content strategy. Together with other Marketing team members, brainstorm on content that aligns with TIMEZERO's brand strategy. You have a deep understanding of the social voice, tone and style that resonates on the platforms you will be fueling: Instagram, Facebook, YouTube, TikTok mainly, and LinkedIn.
- Constantly challenge our strategy and propose new tactics to engage with the community and monitor performance. Implement KPIs, report performance, and conduct benchmarking.
- You will be contributing to managing Brand Ambassadors partnerships to make the most of mutual inputs in terms of content production and brand visibility while providing TIMEZERO software solution to support the ambassador's project along with marine navigation and software experience.
- You will be contributing to driving marketing campaigns by designing, producing, translating videos, emails, webpages, etc. All of this will be done using a range of tools including HubSpot, Mailchimp and Canva. You will also be able to brief our graphic designer to get high quality content production with Adobe Creative Suite.

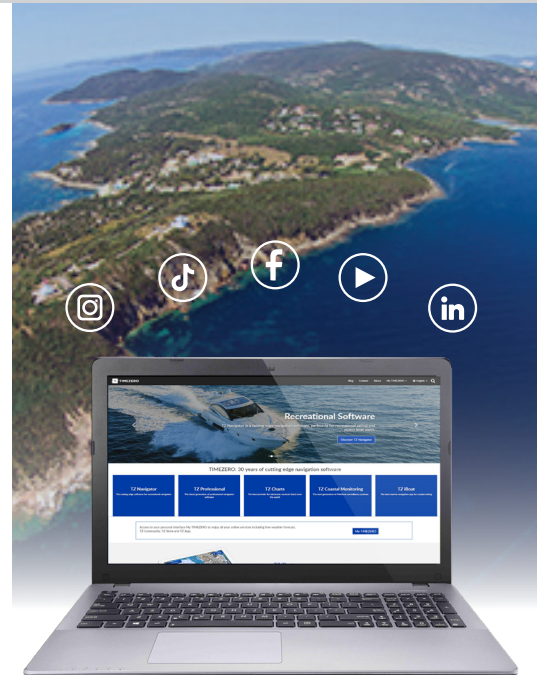
### Desired Skills and Experience

- Being a sailor
- Previous experience managing Performance and Community marketing
- Good communicator
- Analytical mindset and Goal oriented
- Native English speaker
- Being familiar with marine navigation
- Taste for tech solutions
- Writing skills
- Rigor, organization, and proactivity
- Advanced knowledge of French is a plus

### You share our core values:

- We don't like big egos, we like honesty, transparency & openness. Share your mistakes and opinions with us and pay attention to constructive feedback
- Grow & Win: Keep on learning and improving, from each other, mistakes and by actively searching for ways to keep on developing your skills
- Have fun: You are not afraid to pick and prioritize your main projects and to take ownership over your work!

We highly appreciate fresh input and give you loads of creative freedom. Does that sound interesting? Apply now!



[WWW.MYTIMEZERO.COM](http://WWW.MYTIMEZERO.COM)

**Available to start in:** as soon as possible

**Localization:** based in Barcelona (Spain)

**Apply:** send your application by Email to [marketing@mytimezero.com](mailto:marketing@mytimezero.com)



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