



MaxSea

Working with us is being part of the world leader in software publishing for maritime navigation. Get into the development of products resulting from more than 30 years of innovation and a federating and ambitious vision for future. Aim for excellence collaborating with professionals from the United States, France and Spain. Share strong core values with the big community of the marine industry. And last but not least, enjoy a unique work environment and lifestyle in one of our 3 amazing geographical sites. Check out our job offers and join the team!

Our adventure started in the Spring of 1984. Brice Pryszo, Naval architect and computer enthusiast, buys the third Macintosh sold in France in order to develop the first marine navigation software in the world! Since then, we strive at making sea a better world, sustainable and safer for all marine activities.

TIMEZERO software is now a world leader and equips all boat types in more than 75 countries:

- **TZ Navigator** : the cutting edge software for recreational navigation, the world reference for nearly 30 years;
- **TZ iBoat** : the best marine navigation app for coastal sailing that revolutionizes the market by bringing a 3D display to navigators for the first time;
- **TZ Professional** : the latest generation of professional navigation software, world leader in professional fishing;
- **TZ Coastal Monitoring** : the first turnkey maritime surveillance solution used by the most demanding customers, integrating radars, video cameras and augmented reality;
- **TZ Charts** : the best provider for electronic nautical charts (navigation, coastal, seabed) over the world.

Our group in terms of figures:


- 70 employees over 3 geographical sites: Portland (USA), Biarritz (France), Barcelona (Spain)
- Close to 10M of consolidated turnover
- Over 100.000 licenses sold
- Software available in 13 languages
- Since 2004, we work closely with **FURUNO**, the world leader in marine electronics




Localization

Situated in the city center of Barcelona in an innovative and international scene, the office is located:

 **15 min away** from Barcelona Sants train Station

 **30 min away** from Barcelona airport by aerobus

 **5 min walk** to multiple metro and bus station

 Great variety of restauration options close to the office



MaxSea Naval
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08013 Barcelona (Spain)

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info@mytimezero.com
www.mytimezero.com

Marketing Assistant Job Offer

Being part of the marketing team, you will have the following tasks!

Group Communication :

Group Network & Media:

- Designing, redacting, translating emailing such as newsletters, press release, technical notes using MailChimp
- Designing, producing, translating marketing material such as white papers, success stories, tutorials, advertising, brochures and leaflets using a range of tools including Canva, Adobe Creative Suite and Final Cut Pro

Internal:

- Designing, redacting, translating emailing such as internal notes and newsletters using MailChimp
- Introducing, producing and spreading corporate messages and actions towards group collaborators

Marketing Partners:

- Managing a marketing partner portfolio to make the most of mutual inputs in terms of content production and brand visibility while providing TIMEZERO software solution to support the partner's project.
- Creating a media partner portfolio to make the most of mutual inputs in terms of content publication and brand visibility while providing TIMEZERO software solution to make the best of the media partner marine navigation and product testing experience

Inbound Marketing:

Retention campaigns:

- Designing, writing, translating email campaigns such as newsletters, product information and promotions using HubSpot
- Designing, producing, translating webpages and documents such as guides, tutorials, success stories using a range of tools including Hubspot, Canva, Adobe Creative Suite and Final Cut Pro
- Optimizing, introducing, producing, communications and tools to improve the customer experience

Acquisition and Conversion campaigns:

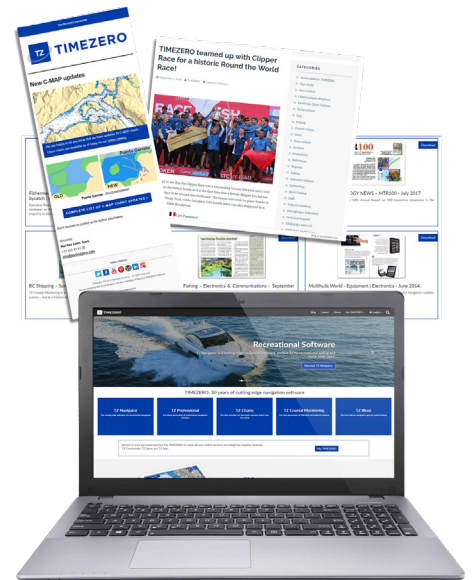
- Feed social media, grow the community and its engagement following the conversion funnel strategy
- Redacting and translating blog and webpages content including SEO/SEM strategy
- Cross-publications with Referrals
- Designing and monitoring online performance marketing campaigns such as Facebook, Google Ads, Outbrain
- Designing, redacting, translating email campaigns and landing pages such as white papers, guides, tutorials, promotions using HubSpot
- Analysis and reporting of the campaigns performance

Desired Skills and Experience

- Native English speaker
- Writing skills
- Discipline and organization
- Advanced knowledge of French
- Knowledge of Spanish is a plus
- Being familiar with marine navigation is a plus

This adventure tempts you? **we are waiting for you: join us!**

Get on board !



WWW.MyTIMEZERO.com

Job offer: CDI

Localization: job to be filled as soon as possible, based in Barcelona (Spain)

Apply: send your application by Email to marketing@mytimezero.com



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